

EEO PUBLIC FILE REPORT
Jacobs Media Corporation
WDUN-AM, WDUN-FM, WGGA-AM
12/1/2015 – 11/30/2016

Section 1. Vacancy List

Job Title	All Recruitment Sources (RS) Used to Fill Vacancy	No. of Interviewees Referred by Each RS	RS that Referred the Hiree
<i>1. Reporter</i>	<i>1 University of Georgia 2 Brenau University 3 AccessWDUN.com Classifieds 4 WDUN.com 5 Personal Inquiry 6 Internal Source</i>	<i>RS1 - 0 Interviewed RS2 - 0 Interviewed RS3 - 3 Interviewed RS4 - 0 Interviewed RS5 - 1 Interviewed RS6 - 1 Interviewed (5 Total)</i>	<i>RS3 Referred Hiree</i>
<i>2. Sales Executive</i>	<i>1 University of Georgia 2 Brenau University 3 AccessWDUN.com Classifieds 4 WDUN.com 5 Personal Inquiry 6 Internal Source</i>	<i>RS1 - 0 Interviewed RS2 - 0 Interviewed RS3 - 3 Interviewed RS4 - 0 Interviewed RS5 - 1 Interviewed RS6 - 1 Interviewed (5 Total)</i>	<i>RS6 Referred Hiree</i>

Section 2. Recruitment Source List

RS No.	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Recruiting Period
1	University of Georgia Michael Castengara 101-B, 120 Hooper St. Athens, GA 30602 706-542-4965	No	0
2	Brenau University Stewart Building 500 Washington St. Gainesville, GA 30501 1-800-252-5119	No	0

RS No.	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Recruiting Period
3	AccessNorthGa.com Classifieds Mitch Clarke 1102 Thompson Bridge Rd. Gainesville, GA 30501 770-532-9921	No	6
4	Wdun.com BJ Williams 1102 Thompson Bridge Rd. Gainesville, GA 30501	No	0
5	Personal Inquiry 1102 Thompson Bridge Rd. Gainesville, GA 30501 770-532-9921	No	2
6	Internal Promotion	No	2
Total Interviewees Over Reporting Period:			10

Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
Establishment of Internship Program	During the reporting period, the Unit hosted interns from local high schools and colleges. These interns assisted and observed station personnel in all areas of operation.
Participation in Events Sponsored by Educational Institutions	During the reporting period, the Unit participated in Careers Days at local schools.
Participation in Events Sponsored by Educational Institutions	During the reporting period, the Unit educated community groups, such as local Scout Troops, and students about careers in broadcasting through guided tours of the station.
Community	Hosting of March of Dimes, Jingle Mingle
Participation in Job Fairs	During the reporting period, the Unit participated in the Greater Hall Chamber Job Fair. Unit participants manned the booth and provided information about careers in broadcasting and job opportunities within the Unit.